

BUSINESS

BEN ADLEMAN • 978-338-2614; badleman@salemnews.com

Business Briefcase

green building performance and practice.

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Melanie Bernardin of Andover, senior social work manager, was named manager of the year, and special projects employee **Manoel (Manny) Mesquita** of Peabody was named employee of the year at Brookshy Village in Peabody.

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Anne Springer of Ipswich, owner of Paws for Praise dog training facility in Danvers, recently completed the Pet Care Services Association requirements for the Certified Advanced Pet Care Technician designation.

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Josie Corcoran has been promoted to the position of project director at William A. Berry & Son in Danvers; a construction management firm. Corcoran has been a project manager at Berry for the past nine years.

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Dr. Carl Johnson, the full-time medical director for Ledgewood Rehabilitation and Skilled Nursing Center in Beverly, recently received The Distinguished Service Award from Kindred Healthcare, a national recognition for excellence in medical practice.

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Giving
International Cars of Danvers presented \$5,000 to Emmaus Inc. in sponsorship of this summer's upcoming Cycle for Shelter. The ride will take place July 26 in Haverhill. Emmaus provides housing and services to homeless families and adults.

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Milestones
Shaughnessy-Kaplan Rehabilitation recently opened its seventh outpatient location at the Lynch van Otterloo YMCA at 40 Leggs Hill Road in Marblehead.

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Sirius Analytical recently relocated its U.S. corporate offices from New Jersey to the Cummings Center in Beverly. Sirius, a U.K.-based company, is a developer and provider of instrumentation, software and analytical services to the pharmaceutical and biotechnology industries.

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Beverly Cooperative Bank recently participated in Opportunity Knocks, a fair for first-time homebuyers held at the Northshore Mall.

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Rhino Public Relations, a specialty public relations agency in Hamilton, has been honored with a Bell Ringer Award from the Publicity Club of New England, recognizing the firm's successful national media relations campaign for its client, GEI Consultants.

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Business Briefcase
Agies That Can Enhance Funding Efforts, Beverly Community Council meeting, noon at Beverly Council 30 Colon St. Panel of experts on grant funding in current economy. at 978-921-6017 or fwetter@nhis.com. Lunch available for \$10; brown-bag.

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FRIDAY, JUNE 12
Shore Business Leaders Group, a event in the North Shore Chamber office, 5 Cherry Hill Drive Suite 8-9-30 a.m. \$25 members. www.chamber.org or 978-774-9565.

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WEDNESDAY, JUNE 17
Lead Chamber of Commerce Business Breakfast Forum, featuring Tom Har- and life transition specialist. 8 to 9 a.m. Talia Trattoria & Bar, 10 School St. L. His recently launched practice helping aspiring and experienced is discover and achieve what they n work and in life. \$15 for Chamber 20 for nonmembers. Reservations led. 781-631-2868.

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Tweet, sponsored by Creative association of the North Shore, Endicott College Center for the ly, Ben Bassi of CommonPlaces will talk about how to use social to grow your business. Admission

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THURSDAY, JUNE 18
Shore Women in Business Monthly on to 2 p.m., Danversport Yacht at St. Danvers. \$31, \$26 members. er radio personality Candy O'Terry : 106.7 FM, co-host of program l Women." To register, visit www. r contact 781-665-3169 or info@

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SUNDAY, JUNE 21
Shore Medical Center Cancer ration at 7:30 a.m., Salem Willows. 6-6900 or e-mail cancerwalk@

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WEDNESDAY, JUNE 24
Agies Going Green, Practical Tips ing Energy Consumption and y, 7 to 9 a.m., Peabody Marriott, ial Drive, Peabody. North Shore Council business breakfast. Net- continental breakfast at 7 a.m., ins at 7:45 a.m. \$25 members. \$45 s. www.nstc.org

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MONDAY, JULY 20
Shore Chamber of Commerce f tournament, Turner Hill Golf or House Lane, Ipswich. Four- available. www.northshorechamber. 8565.

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WEDNESDAY, JULY 15
Shore Chamber of Commerce Public Policy Breakfast Forum, ag Bialecki, secretary of Housing ic Development, Salem Water- & Suites, 225 Derby St., Salem. at 7:30 a.m., program 8 to 9 a.m. s. \$50 nonmembers. www.north shore.org. 978-774-9565.

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Coe, Jason Lansberry, Roy vid Sundelin and Michael William A. Berry & Son have been accredited ers have been accredited nental Design (LEED) nals. The LEED pro- ognizes excellence in

With a little help, engineer, 65, strikes out on his own

'I have never failed'

By ETHAN FORMAN
 STAFF WRITER

DANVERS — After being "downsized" in January after two decades at Analogic Corp. in Peabody, engineer Richard Johnson decided retirement would not suit him.

Johnson, who had tackled such things as writing the control software for a CT scanner and a baggage scanning device at Analogic, has started Route 495 Software on Software on 14 Electronics Ave. in Danvers. "I'm going to design software that runs the world," Johnson said. "Software runs the world." The former radio frequency engineer writes embedded software, which "is stuff that runs on machines that are not computers, but there are computers in them. It's stuff that actually makes them run."

Johnson, a 65-year-old Groveland resident who has written a self-published book about his reform-school childhood, says engineering is in his blood. "I have never backed off from a fight. I have never failed," Johnson said. "I don't believe in crying about things in the past or anything like that."

Johnson picked the new company's name not because he wanted to be near Lowell, but because he wanted to appeal to companies within the I-495 belt who would want quality software written locally.

Johnson has received a boost from Analogic's famous retired founder, Bernie Gordon, now chairman of NeuroLogica, maker of a CT scan device small enough to be rolled on wheels.

Gordon gave Johnson a temporary office upstairs in the same building as NeuroLogica, a place where many former Analogic engineers work. "He's providing office space, but we have all been mentored by Bernie over many years," Johnson said.



ETHAN FORMAN/Staff photo
Former Analogic Corp. project engineer Richard Johnson has started his own company, Route 495 Software, in temporary office space in NeuroLogica on Electronics Avenue in Danvers. He's the company's sole employee and the vice president of engineering.

Gordon, who has a passion for talking about what goes into making an engineering leader, said Johnson has unique abilities. "Dick can understand, because he started in life as an engineer, as a physical engineer, a circuit engineer and an equipment engineer," he said. "He has an ability to understand the physical problem about which he is going to write the software." Johnson is eager to land his first customer, but there is interest in his company from one group. "I have 54 cover letters and résumés of people who want to come to work," Johnson said. *Staff writer Ethan Forman can be reached at 978-338-2673 or by e-mail at eforman@salemnews.com.*